



Director of Product Management, Cost-to-Serve

River Logic, an innovative and award-winning developer of [corporate performance management software solutions](#), is seeking an ambitious, motivated and entrepreneurial individual with a strong record of personal achievement to define and manage the business and technical aspects of its Cost-to-Serve Solution designed for Consumer Goods Manufacturers.

Key Responsibilities

- Develop the business case and competitive strategy for River Logic's Cost-to-Serve solutions
 - Target market
 - Key audiences and customer pain points
 - Value proposition
 - Competitive position and core differentiators
- Define the requirements and roadmap for River Logic's Cost-to-Serve solutions
 - Business use cases/scenarios
 - User-experience definition, user interfaces and navigation
 - Interfaces and reports
 - User acceptance testing
 - Solution roadmap
- Support marketing, partner and business development initiatives
 - Demos
 - Guidance on messaging in support of the value proposition and differentiation
- Coordinate with and support partners on solution development/enhancement/go-to-market activities – incorporate and share business content and drive their best practices
- Coordinate with and support EO modeler and the Development Manager
 - Prioritizing customer and partner requirements (e.g., functional, integration, etc.)
 - Defining architectural requirements
 - Developing QA plans
 - Assisting in the supervision of development

Qualifications

The ideal candidate will have a minimum of 5 years of experience in solution design, development and delivery in the Activity-Based Modeling/Activity-Based Costing space (ABM/ABC)—preferably in modeling Supply Chain and Logistics operations in the Consumer Goods industry—with the following qualifications:

- Successful track record as a software product manager in the ABM/ABC space with focus on modeling supply chains, preferably including

- All phases of the product management lifecycle to include vision/definition, design, user testing, delivery, marketing and business/partner development and adoption
- Robust knowledge designing business planning/decision support applications
- Deep understanding of the Consumer Goods industry and logistics planning and execution processes and applications (e.g., warehouse management, logistics and transportation planning, logistics/customer profitability modeling, network optimization)
- Experience deploying ABM/ABC, supply chain/logistics planning or decision-support/optimization systems as part of a software company or as a consultant
- Undergraduate degree in science; advance degree a strong plus (e.g., MBA, MS, Operations Management)
- Familiarity with Microsoft technologies (Sharepoint, Silverlight, .NET, Frontpage) a plus

The company offers competitive pay, an attractive options package and the potential to grow with the organization.

Based in Dallas, Texas, River Logic, Inc. (www.riverlogic.com) is an emerging leader of integrated business planning software applications for medium and large businesses.

Please email your resume and a cover letter including salary requirements to recruitment@riverlogic.com and reference Director of Product Management, Cost-to-Serve.

Local candidates only.

Recruiters welcome to submit candidates.

* * * * *

Founded in 2000, **River Logic, Inc.** is a privately held technology firm based in Dallas. River Logic provides [Corporate Performance Management](#) (CPM) and advanced [predictive modeling](#) solutions.

River Logic's [Enterprise Optimizer](#)[®] (EO) technology platform supports a wide range of performance management solutions, including:

- [Integrated Business Planner](#)[™] for consumer goods companies wishing to align day-to-day operations with business strategy to maximize financial performance
- [Trade Promotion Optimization Planner](#)[™] for consumer goods companies that want to improve the return on investment of trade dollars at the strategic and planning levels
- [Integrated Delivery System \(IDS\) Planner](#)[™] for physician-driven hospital performance management