



Director of Product Management – Healthcare

River Logic, an innovative and award-winning developer of [corporate performance management software solutions](#), is seeking an ambitious, motivated, and entrepreneurial individual with a strong record of personal achievement to define and manage the business and technical aspects of Integrated Delivery System (IDS) Planner™, the company's Healthcare solution.

Key Responsibilities

- Develop the business case and competitive strategy for River Logic's Healthcare solutions
 - Target market
 - Key audiences and customer pain points
 - Value proposition
 - Competitive position and core differentiators
- Define the requirements and roadmap for River Logic's Healthcare solutions
 - Business use cases/scenarios
 - User-experience definition, user interfaces and navigation
 - Interfaces and reports
 - User acceptance testing
 - Solution roadmap
- Support marketing, partner and business development initiatives
 - Demos
 - Guidance on messaging in support of the value proposition and differentiation
- Coordinate with and support partners on solution development/enhancement/go-to-market activities – incorporate and share business content and drive their best practices
- Coordinate with and support business modeling personnel and the Development Manager
 - Prioritizing customer and partner requirements (e.g., functional, integration, etc.)
 - Defining architectural requirements
 - Developing QA plans
 - Assisting in the supervision of development

Qualifications

The ideal candidate will have a minimum of 5 years of experience in solution design, development and delivery in the Healthcare Provider industry—preferably in financial planning and decision support—with the following qualifications:

- Successful track record as a software product manager in the Healthcare Provider industry, preferably including

- All phases of the product management lifecycle to include vision/definition, design, user testing, delivery, marketing and business/partner development and adoption
- Robust knowledge designing business applications
- Deep understanding of Healthcare Provider industry and Hospital planning and execution processes (e.g. financial planning/cost accounting, physician workflow, OR/block-time scheduling, facility management)
- Experience deploying Financial Planning, BI, workflow or decision-support/scheduling systems as part of a software company, as a consultant or as a hospital employee
- Undergraduate degree in science; advance degree a strong plus (e.g., MBA, MS, Operations Management)
- Familiarity with Microsoft technologies (Sharepoint, Silverlight, .NET) a plus

The company offers competitive pay, an attractive options package and the potential to grow with the organization.

Please email your resume and a cover letter including salary requirements to recruitment@riverlogic.com and reference Director of Product Management - Healthcare.

Recruiters welcome.

Position is open to local candidates only. No phone calls please.

* * * * *

Founded in 2000, **River Logic, Inc.** is a privately held technology firm based in Dallas. River Logic provides [Corporate Performance Management](#) (CPM) and advanced [predictive modeling](#) solutions.

River Logic's [Enterprise Optimizer](#)® (EO) technology platform supports a wide range of performance management solutions, including:

- [Integrated Business Planner](#)™ for consumer goods companies wishing to align day-to-day operations with business strategy to maximize financial performance
- [Trade Promotion Optimization Planner](#)™ for consumer goods companies that want to improve the return on investment of trade dollars at the strategic and planning levels
- [Integrated Delivery System \(IDS\) Planner](#)™ for physician-driven hospital performance management